



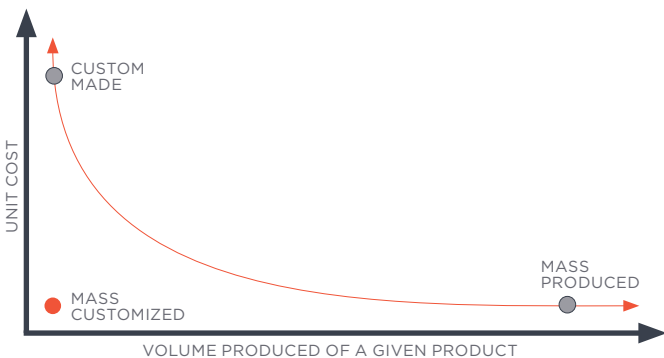
THE WORLD LEADER IN MASS CUSTOMIZATION

Cimpress is the world leader in mass customization. Founded by Robert Keane, President & CEO, the company has remained passionate about empowering people to make an impression through individually meaningful, personalized physical products for more than 20 years.

Cimpress makes customized print, signage, apparel, gifts, packaging and other products accessible and affordable to everyone. Cimpress achieves this with a combination of proprietary capabilities that help millions of customers quickly and easily create, visualize, order, and receive high-quality custom marketing materials, promotional products, apparel or family keepsakes that help grow businesses or celebrate special occasions..

**OUR FOCUS - MASS CUSTOMIZATION**

The ability to produce small, customized orders of physical products with the reliability, quality and affordability of traditional mass production is called mass customization. It's what enables millions of individuals and businesses across the world to create, decorate, personalize and design their own products yet buy those products affordably, in the small quantities they need - often just one. From marketing materials, invitations, packaging and signage that is multiple stories high; to balloons, apparel, and even individual "living logos" made of moss or lichen; the possibilities are endless today and unimaginable in the future.



**A PORTFOLIO OF ENTREPRENEURIAL BUSINESSES**

Cimpress is home to more than 20 different brands around the world that serve small businesses, graphic professionals, and individual consumers, all of whom rely on customized products. Each Cimpress brand is unique but together, they make up a network of highly successful businesses who specialize in different areas but work together through shared technology and shared expertise to deliver breakthrough products and services.

**OUR MASS CUSTOMIZATION PLATFORM**

As the world leader in mass customization, Cimpress has unprecedented experience, capabilities and scale; and as mass customization becomes more mainstream, customers are expecting an increasingly vast, diverse set of high quality, custom products, delivered quickly and reliably.

Our mass customization platform is bringing together an ecosystem of businesses and individuals who want to benefit from customized products. The platform is made up of many adaptable and sharable software-based micro-services. These services make it possible for our brands to interact with one another and share highly specialized technology and expertise. We like to think of it as building blocks: each block has different capabilities, and can be used in a variety of different ways. One might make it possible to leverage our logistics network. Another to create intricately monogrammed baseball hats. And another still to show customers what a product will look like before placing an order. But there's more: because each and every service is engineered to a strict set of standards, it can be used internally by any Cimpress company. You could call it a micro-service store: we keep adding new modules and our platform makes them accessible to everyone. Better still, each business on our platform can pick and choose any configuration they want, making it infinitely easier for any of them to introduce new products and improve quality, delivery, speed and customer satisfaction.

**REVENUE**

**\$2.1B**  
USD (FY17)

**HEADQUARTERED**

**VENLO**  
THE NETHERLANDS

**FOUNDED**

**1995**  
PARIS, FRANCE

**PUBLICLY TRADED**

**CMPR**  
NASDAQ

**TEAM MEMBERS**

**+11,000**  
ACROSS +24 COUNTRIES

DIGIPRI  
PAGEMODO  
PURE IMPRESSION

DRUCK.AT  
PERFECT PEN & STATIONERY  
TRADEPRINT

DROKWERKDEAL  
VISTAPRINT

EASYFLYER  
PIXARTPRINTING

EXAPRINT  
PRINTYSHOP  
VISTAPRINT CORPORATE

GOLDSTAR  
PRINTDEAL  
WEBS

NATIONAL PEN  
PRINTI  
WIRMAHENDRUCK

Media inquiries:  
mediarelations@cimpress.com

Investor inquiries:  
ir@cimpress.com

Follow us:  
@cimpress    cimpress